

JANELLE KUNG

- 📍 San Francisco, CA
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EDUCATION

Emerson College

Boston, MA 2019

Bachelor of Arts: Visual Media Arts Production

Minor: Marketing Communications

LINKEDIN LICENSES

- Creating AE Templates
- Intro to 3D in AE
- Mastering Cameras and Lights
- Animating Infographics
- Compositing Text and Video
- AE Expressions
- Character Animation Training

PROGRAMS

Adobe Premiere Pro
Adobe After Effects
Adobe Illustrator
Adobe Media Encoder
Adobe Photoshop
DaVinci Resolve
Blender

PROFESSIONAL SUMMARY

Video editor and motion graphics designer with 5+ years of experience spanning commercials, social media, documentary, and educational content. Skilled in video editing, organization, color correcting and color grading, sound design, 2D and 3D illustration, and motion graphics. Notable projects include Vox-style video essays, Anthony Bourdain-style travel episodes, and social media campaigns for large audiences, like Wish's Instagram of 6.8 million followers.

WORK HISTORY

TanTao Media - Video Editor and Motion Graphics Designer

(November 2023 - Present) San Francisco, CA

- Translated video essay transcripts from words into a fully flushed out, Vox-style videos by finding footage online, creating custom vector art, and animating in After Effects
- Researched, implemented, and utilized new techniques in motion graphics to bring new animation to each individual video essay

NWEA - Producer (with Post-Production Focus)

(July 2022 - April 2023) Portland, OR

- Collaborated with content specialists to produce video footage into polished instructional material for online instructional coaching for educators
- Storyboarded, conceptualized, and designed custom motion graphics to visualize math and literacy across grade levels

Wish - Video Editing Intern

(May 2020 - May 2021) San Francisco, CA

- Edited dynamic Instagram and TikTok reels for Wish by researching trending audio and video to create content optimized for engagement and shareability
- Produced 30- and 60-second commercials targeting social media influencers by aligning visuals and motion graphics with Wish's brand identity
- Delivered 200+ branded end cards across Instagram, YouTube, and TikTok for consistency across multiple countries and audiences

Longa Productions - Video Editor

(January 2020 - February 2021) San Mateo, CA

- Edited 50 hours of footage into a concise, broadcast-ready Anthony Bourdain-style travel episode with a three-act structure
- Designed sound and mixed audio by selecting music and sound effects inspired by Dayak culture to smooth cuts and create pacing
- Solved gaps in footage using archival photos from Southeast Asian history, stock media of Borneo jungles, and culturally relevant material from other episodes