

JANELLE KUNG

📍 San Francisco, CA
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EDUCATION

Emerson College

Boston, MA 2019

Bachelor of Arts: Visual
Media Arts Production

Minor: Marketing
Communications

LINKEDIN LICENSES

- Adobe Green-Screen Workflow (2023)
- After Effects Guru: Animating Infographics (2023)
- Mograph Techniques: Shape Animation in After Effects (2023)

PROGRAMS

Adobe Premiere Pro
Adobe After Effects
Adobe Illustrator
Adobe Media Encoder
Adobe Photoshop

PROFESSIONAL SUMMARY

Video editor and motion graphics designer with 5+ years of experience creating engaging stories across commercials, social media, documentary, and educational content. Skilled in transforming complex concepts into polished videos using Adobe Illustrator, After Effects, and Premiere Pro. Notable projects include Vox-style video essays, Anthony Bourdain-style travel episodes, and social media campaigns for large audiences, like Wish's Instagram of 6.8 million followers.

WORK HISTORY

TanTao Media - Video Editor and Motion Graphics Designer

(November 2023 - Present) San Francisco, CA

- Translated complex transcripts into engaging Vox-style video essays, sourcing footage, creating custom vector art in Illustrator, animating in After Effects, and assembling projects in Premiere Pro
- Produced high-impact narratives on psychology, media critique, and technology by integrating multi-source footage and advanced motion graphics

NWEA - Producer (with Post-Production Focus)

(July 2022 - April 2023) Portland, OR

- Storyboarded and designed all motion graphics and animations, iterating through multiple rounds of feedback to clearly visualize key math and literacy concepts for educators across grade levels
- Collaborated with content designers to edit video footage into polished instructional materials, ensuring alignment with educational standards
- Researched and implemented new techniques in video editing, motion graphics, and animation, bringing fresh, cinematic aesthetics to each project

Wish - Video Editing Intern

(May 2020 - May 2021) San Francisco, CA

- Edited dynamic Instagram and TikTok reels for Wish by researching trending audio and video, crafting content optimized for engagement and shareability
- Produced 30- and 60-second commercials targeting social media influencers by aligning visuals with Wish's brand identity
- Delivered 200+ branded end cards across Instagram, YouTube, and TikTok, enhancing consistency and audience retention

Longa Productions - Video Editor

(January 2020 - February 2021) San Mateo, CA

- Shaped the full narrative and visual style of an Anthony Bourdain-style travel show, editing 50 hours of footage into a concise, broadcast-ready episode
- Designed sound and mixed audio, selecting music and sound effects inspired by Dayak culture to smooth cuts and create pacing
- Solved gaps in footage using archival photos from Southeast Asian history, stock media of Borneo jungles, and culturally relevant material from other episodes