

# JANELLE KUNG

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📍 San Francisco, CA

🌐 janellekung.com

## SKILLS

Video Editing  
Sound Design  
Color Correction  
Motion Graphics

## PROGRAMS

Adobe Premiere Pro  
Adobe After Effects  
Adobe Illustrator  
Adobe Photoshop  
Da Vinci Resolve  
Final Cut Pro

## EDUCATION

**Emerson College**  
Boston, MA 2019

**Bachelor of Arts:** Visual  
Media Arts Production

**Minor:** Marketing  
Communications

**Relevant Coursework:**  
Motion Graphics

## LINKEDIN LICENSES

Animating Infographics  
Shape Animation  
Compositing Text and  
Video  
Mastering Cameras and  
Lights  
Character Animation  
Introduction to 3D  
Green Screen Techniques

## PROFESSIONAL SUMMARY

Results-driven video editor with over 5 years of proven expertise in spearheading video marketing campaigns across diverse visual media formats, including commercials, television shows, educational content, and social media. Adept at transforming raw video and audio assets into polished, engaging narratives while also crafting original, eye-catching motion graphics.

## WORK HISTORY

### TanTao Media - Motion Graphics and Video Editor

(November 2023 - Present) San Francisco, CA

- Produced high-quality custom vector illustrations in Adobe Illustrator and animated motion graphics in Adobe After Effects
- Expertly sourced and integrated media from popular television series, movies, and shows, enhancing the visual impact and engagement of video essay content
- Stayed updated with the latest techniques in video editing, motion graphics, and animation, bringing fresh, innovative ideas to the table

### NWEA - Producer

(July 2022 - April 2023) Portland, OR

- Designed original motion graphics to illustrate concepts for math and literacy videos
- Constructed storyboards, created graphics in Illustrator, and animated in After Effects
- Collaborated with context designers to edit raw video and audio files into a finished course offerings that meet project specifications

### Wish - Video Editing Intern

(May 2020 - May 2021) San Francisco, CA

- Edited data-driven videos for Wish's Instagram and TikTok accounts by incorporating popular music, audio, and video trends
- Cut and finalized 30 and 60-second commercials to reach social media influencers
- Created 200+ end cards for Instagram, YouTube, and TikTok influencer videos

### Longa Productions - Video Editor

(January 2020 - February 2021) San Mateo, CA

- Edited 50 hours of initial footage into an Anthony Bourdain style travel episode complete with sound design and audio mixing
- Created creative editing solutions to cover gaps in footage by acquiring historical photos, stock footage, and reworking footage from other episodes