

JANELLE KUNG

📍 San Francisco, CA
📞 (415)413-6878
✉ janelle.kung@gmail.com
🌐 www.janellekung.com

EDUCATION

Emerson College

Boston, MA 2019

Bachelor of Arts: Visual
Media Arts Production

Minor: Marketing
Communications

LINKEDIN LICENSES

- Adobe Green-Screen Workflow (2023)
- After Effects Guru: Animating Infographics (2023)
- Mograph Techniques: Shape Animation in After Effects (2023)

PROGRAMS

Adobe Premiere Pro
Adobe After Effects
Adobe Illustrator
Adobe Media Encoder
Adobe Photoshop

PROFESSIONAL SUMMARY

Video editor and motion graphics designer with 5+ years of experience spanning commercials, social media, documentary, and educational content. Skilled in video editing, organization, color correcting and color grading, sound design, and motion graphics. Notable projects include Vox-style video essays, Anthony Bourdain-style travel episodes, and social media campaigns for large audiences, like Wish's Instagram of 6.8 million followers.

WORK HISTORY

TanTao Media - Video Editor and Motion Graphics Designer

(November 2023 - Present) San Francisco, CA

- Translated video essay transcripts from words into a fully flushed out, Vox-style videos by finding footage online, creating custom vector art, and animating in After Effects
- Researched, implemented, and utilized new techniques in motion graphics to bring new animation to each individual video essay

NWEA - Producer (with Post-Production Focus)

(July 2022 - April 2023) Portland, OR

- Collaborated with content specialists to produce video footage into polished instructional material for online instructional coaching for educators
- Storyboarded, conceptualized, and designed custom motion graphics to visualize math and literacy across grade levels

Wish - Video Editing Intern

(May 2020 - May 2021) San Francisco, CA

- Edited dynamic Instagram and TikTok reels for Wish by researching trending audio and video to create content optimized for engagement and shareability
- Produced 30- and 60-second commercials targeting social media influencers by aligning visuals and motion graphics with Wish's brand identity
- Delivered 200+ branded end cards across Instagram, YouTube, and TikTok for consistency across multiple countries and audiences

Longa Productions - Video Editor

(January 2020 - February 2021) San Mateo, CA

- Edited 50 hours of footage into a concise, broadcast-ready Anthony Bourdain-style travel episode with a three-act structure
- Designed sound and mixed audio by selecting music and sound effects inspired by Dayak culture to smooth cuts and create pacing
- Solved gaps in footage using archival photos from Southeast Asian history, stock media of Borneo jungles, and culturally relevant material from other episodes